

Ajabu - Wonders of Africa
www.ajabu.africa
(“Shop”)
Privacy Policy

Dear User!

We are committed to protecting your privacy and want you to feel comfortable while using our services. This is why we would like to present you with the most important information on principles regarding the processing of your personal data and cookies used by our Shop. This information was prepared in compliance with the GDPR – the General Data Protection Regulation.

PERSONAL DATA CONTROLLER

Ajabu Ventures sp. z o.o. (poprzednio Tuale sp. z o.o.) with its registered seat at ul. Kijowska 7/68, 03-783 Warszawa, Poland, entered into the National Court Register - register of entrepreneurs by Sąd Rejonowy dla m. st. Warszawy w Warszawie, XIV Wydział Gospodarczy Krajowego Rejestru Sądowego, under KRS no. 0000931181, NIP 1133045025, REGON no. 52037934000000, share capital PLN 5000,00, paid-in capital PLN 5000,00.

If you want to contact us in relation to the processing of your personal data, please send an e-mail to: hello@ajabu.africa.

YOUR RIGHTS

You have the right to:

- access your personal data, including the right to receive a copy of your data (Article 15 of the GDPR or – if applicable – Article 13 (1) (f) of the GDPR),
- rectify them (Article 16 of the GDPR),
- erase them (Article 17 of the GDPR),
- restrict their processing (Article 18 of the GDPR),
- transfer data to another controller (Article 20 of the GDPR).

Furthermore, you have the right to:

- object to the processing of your data at any time:
 - on grounds relating to your particular situation – regarding the processing of your personal data in accordance with Article 6 (1) (f) of the GDPR (i.e. based on the legally justified interests realised by us), (Article 21 (1) of the GDPR);
 - if the personal data are processed for direct marketing purposes, within the scope in which the processing is related to such direct marketing (Article 21 (2) of the GDPR).

Please contact us if you want to exercise your rights. Your objection to our use of cookies (about which you can read below) can be expressed, in particular, through the appropriate browser settings.

If you believe that your data are processed unlawfully, you can file a complaint to the authority competent for personal data protection.

PERSONAL DATA AND PRIVACY

You will find detailed information on the processing of your data depending on your activities in the table below.

1. Placing an order at the Shop

What for?	
processing of your order	
On what basis?	
sales contract or a contract for the provision of digital content (Article 6 (1) (b) of the GDPR)	our legal obligation, related to accountancy, to process your personal data (Article 6 (1) (c) of the GDPR)
For how long?	
as long as the contract is in force	until our legal obligation related to accounting ceases to apply
furthermore, your data will be processed until the expiry of the period during which redressing is possible - by you or us (more information on this subject can be found in the last table of this section)	
What happens if you do not provide your data?	
you will not be able to place an order	

2. Creating an account in the Shop

What for?	
performance of the contract for keeping an account in the Shop	
On what basis?	
contract for the provision of services (Article 6 (1) (b) of the GDPR)	
For how long?	
until you delete your account or until we delete it at your request	
furthermore, your data will be processed until the expiry of the period during which redressing is possible - by you or us (more information on this subject can be found in the last table of this section)	
What happens if you do not provide your data?	
you will not be able to register an account and use its features, such as browsing the order history or checking the order status	

3. Contacting us (e.g. making an inquiry)

What for?	
processing of your inquiries or requests	
On what basis?	
contract or actions taken at your request to conclude it (Article 6 (1) (b) of the GDPR) – if your inquiry or request concerns a contract that we are or may be a party to	our legitimate interest in processing your data is to communicate with you (Article 6 (1) (f) of the GDPR) – if your inquiry or request is not related to the contract
For how long?	
for the duration of the contract binding us or - if the contract is not concluded - until the expiry of the redress period – see the last table in this section*	until the expiry of the redress period – see the last table in this section - or until we accept your objection to the processing *
furthermore, your data will be processed until the expiry of the period during which redressing is possible – by you or us (more information on this subject can be found in the last table of this section)	
What happens if you do not provide your data?	
we will not be able to respond to your inquiry or request	

* depending on whichever is applicable in that case and whichever takes place sooner.

4. Browser settings and other similar activity allowing for analytical activities

What for?	
analysis of how you use and navigate the Shop, to adapt it to the needs and behaviour of Users (for more information on that topic, read the "Analytical Activities" and "Cookies" sections of the Privacy Policy)	
On what basis?	
our legitimate interest consisting in the processing of data for the purposes mentioned above (Article 6 (1) (f) of the GDPR)	
For how long?	
until you delete the cookies used for analytical purposes or until their validity expires*	
What happens if you do not provide your data?	
we will not take your preferences regarding the use of the Shop Website into consideration when developing it further	

* depending on whichever is applicable in that case and whichever takes place sooner.

5. Newsletter subscription

What for?	
sending of the newsletter	
On what basis?	
contract for the provision of newsletter services (Article 6 (1) (b) of the GDPR)	
For how long?	

until you unsubscribe from our newsletter
furthermore, your data will be processed until the expiry of the period during which redressing is possible - by you or us (more information on this subject can be found in the last table of this section)
What happens if you do not provide your data?
you will not be able to receive information concerning the Shop and our services

6. Taking action or refraining from taking action which may result in claims related to the Shop or our services

What for?
determination, exercising or defence of claims related to the concluded contract or services provided
On what basis?
our legitimate interest consisting in the processing of data for the purpose indicated above (Article 6 (1) (f) of the GDPR)
For how long?
until the redress period expires or until we accept your objection to the processing *
What happens if you do not provide your data?
no possibility to determine, assert or defend claims

* depending on whichever is applicable in that case and whichever takes place sooner.

DATA PUBLISHING

If you decide to publish your comment, its content and your signature will be visible to the other Shop users.

We do not disclose your email address to other users - unless you do it yourself.

ANALYTICAL ACTIVITIES

As part of the Shop operations, we conduct analytical activities aimed at increasing its intuitiveness and accessibility - this takes place if you allow such activities. As part of the analysis, we will take the way you navigate the Shop into consideration, for example, how much time you spend on a given webpage, or which places of the Shop you click on. That way, we can customise the layout and appearance of the Shop and the content we post on it to suit the needs of Users.

DATA SAFETY

While processing your personal data, we use organisational and technical measures which comply with the relevant provisions of law, including encrypting the connection with the use of an SSL certificate.

COOKIES

Our Shop, like most Internet websites, uses the so-called cookies. These cookies:

- are stored in the memory of your device (computer, mobile phone, etc.);
- do not introduce any changes in the settings of your device.

On this Shop, cookies are used for the following purposes:

- collecting statistical data

To learn how to manage cookies and disable them in your browser, you can use your browser's help files. You can get more information about this topic by pressing F1 while using the browser. Additionally, you can find relevant information on the following subpages, depending on the browser you use:

- [Firefox](#)
- [Chrome](#)
- [Safari](#)
- [Internet Explorer / Microsoft Edge](#)

Cookies will not be processed by us for more than 1 year since your last visit to the Shop.

By using the appropriate options of your browser, you can, at any time:

- delete cookies,
- block the use of cookies in the future.

In these cases we will no longer process them.

More information on cookies is available on [Wikipedia](#).

EXTERNAL SERVICES / DATA RECIPIENTS

We use the services of external entities which support us in running our business. We entrust them with the processing of your data – these entities process data only upon our documented request.

Below, you will find a list of recipients of your data:

ACTIVITY	DATA RECEIVERS	DATA TRANSMISSION OUTSIDE THE EUROPEAN UNION
every activity related to the Shop	persons cooperating with us under civil law contracts, supporting our current activities	does not take place
	sales software provider	does not take place
using the Shop with settings allowing for conducting analytical activities	entity allowing for conducting analytical activities on the website	does not take place

placing an order in the Shop	payment provider	does not take place
	provider of software facilitating business (e.g. accounting software)	does not take place
	provider of standard office software (including e-mail inboxes)	does not take place
	accountancy office	does not take place
using Shop-related services provided to us by social networking platforms	social networking platforms	yes - the USA **
contacting us (e.g. asking a question)	provider of standard office software (including e-mail inboxes)	does not take place

In addition:

competent public authorities within the scope in which we are obliged to make data available to them.

TRANSFER OF PERSONAL DATA TO COUNTRIES OUTSIDE THE EUROPEAN UNION

** For the above reasons, your personal data may also be processed by entities outside the European Union. An adequate level of protection of data processing, including through the use of appropriate security measures, is ensured by:

- the standard data protection clauses adopted by the Commission, referred to in Article 46 (2) (c) of the GDPR